

Internet Search Assignment

Check out the stats on Canadian E-commerce alone at the following link.

<http://www.statcan.gc.ca/daily-quotidien/061101/dq061101a-eng.htm>

1. What percent of the world e-commerce market does Canada represent?
2. Who are the big Canadian on-line buyers?
3. What are the demographics, what do the “big spenders” buy?